

7TH AFRICA BUSINESS AND ENTREPRENEURSHIP CONFERENCE



May 19-21, 2016

Martin J. Whitman School of Management, Syracuse University, New York, USA

IMPORTANT DEADLINES EXTENDED

Abstract Submission Deadline: March 14, 2016

Early Registration Fee Due: March 14, 2016

Full Papers Due: May 2, 2016

Conference: May 19-21, 2016

KEY PARTNERS

Whitman School of Management
at Syracuse University (USA)

Faculté des sciences de l'administration,
Université Laval, Canada

Makerere University Business School, Uganda

State University of New York at Oswego, USA

Université Paris-Dauphine, France

University of Canberra, Australia

École Nationale Supérieure de Statistique et
d'Economie Appliquée, Côte d'Ivoire

Université Cheikh Anta Diop, Sénégal

Institut national polytechnique Félix Houphouët-
Boigny, Côte d'Ivoire

University of Edinburgh Business School, UK

Virginia Commonwealth University, USA

University of the Witwatersrand, South Africa

Delaware State University, USA

Wilfrid Laurier University, Canada

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CALL FOR PAPERS

Africa Business and Entrepreneurship Research Society (ABERS) and the Africa Business Program at the Kiebach Center for International Business Studies, the Martin J. Whitman School of Management at Syracuse University are organizing the Seventh Annual Conference on "Business and Entrepreneurship in Africa" jointly with the Faculty of Business Administration of Laval University and Makerere University Business School and in collaboration with partner institutions on May 19-21, 2016, in Syracuse, New York, USA.

The conference will serve as a forum to discuss and present current work on business and entrepreneurship in Africa by scholars, practitioners and policy makers from around the world. Authors are invited to submit original, unpublished manuscripts that address any aspect of business and entrepreneurship directly or indirectly related to Africa. Manuscripts may focus solely on one country, comparisons between countries or cross-border entrepreneurship or businesses. Case studies are also welcome. Papers or abstracts can be submitted at www.africabusinessprogram.com

Best papers will be recognized for special awards and selected papers will be published in the *Journal of Africa Business and Entrepreneurship Research (JABER)*, the *Journal of Developmental Entrepreneurship (JDE)* or the *Transnational Corporations Review (TNCR)*. Please visit the conference website (www.africabusinessprogram.com) for guidelines on submitting your abstract or panel session proposal and for information on the Best Paper Competition. Please address any request to africabusiness@syr.edu. **Papers in English or French will be considered for presentation.**

POSSIBLE AREAS OF STUDY INCLUDE, BUT ARE NOT LIMITED TO:

- Competitiveness of African economies
- Doing business in Africa: public policy options for creating business-enabling environment
- Entrepreneurship education
- Business incubation/accelerators
- Business financing: venture capital, private equity, banks, capital markets, angel investors, crowdfunding, microfinance
- FDI (foreign direct investment)
- Information and communication technology and African businesses
- Reverse innovation and entrepreneurship
- Chinese and Indian business engagement with Africa
- The Diaspora investment, remittances and entrepreneurship
- Small and medium-sized enterprises, and microenterprises
- Social entrepreneurship
- Women entrepreneurship
- Youth entrepreneurship
- Rural entrepreneurship
- Marketing, HR or supply chain management

